

MIGRATION GUIDE

Leaving SportsEngine, without the drama.

A plain-language, five-step guide to moving your program. No big cutover. No lost data. No pressure. Start today — on the free tier — and unwind your old platform when you're ready.

The biggest barrier isn't the price. It's the fear of moving.

We hear this from almost every program we talk to: *"We know SportsEngine isn't great. But moving feels like a huge project, and the season can't afford downtime."*

That hesitation is fair — and it's also the thing that keeps programs paying for software they've outgrown. So this guide exists to take that fear off your plate.

The honest truth: you don't need a migration plan to start using Team Scout. The Community tier is free forever and covers team feed, messaging, ticketing, fundraising, and volunteer coordination. You can have your team using it inside an hour, while SportsEngine keeps doing whatever it's doing.

Then, as you get more comfortable, you move more of your program over — registrations, payments, sponsorships — and gradually wind down the old platform. There's no cutover moment. There's no lost data. There's no risk to the season.

Five steps. None of them painful. Read through, share with the coaches who get a vote, and pick your starting day.

Peter McClung

Founder, Team Scout

THE HONEST ANSWER

When's the right time to transition? **Today.**

Not season-end. Not contract renewal. Not after the tournament. Today. Team Scout's Community tier is free forever, so there's no reason to wait. You start today, run them in parallel, and unwind your old platform when you're ready.

The five steps, at a glance

- 01 Learn / Discover**
Download Team Scout. Create your org. Look around. Free tier, no commitment.

- 02 Build consensus**
Invite a few coaches and parents in. Let them feel it before you sell it.

- 03 Make the decision**
Communicate the move. Walk through what changes — and what doesn't.

- 04 Unwind from your other platform**
Finish in-flight payments. Grab your reports. Then quietly stop.

- 05 Celebrate — and turn on the revenue modules**
Now switch on the things that actually make money.

01

STEP ONE

Learn / Discover

Download Team Scout. Create your org. Look around. Free tier, no commitment.

WHY THIS FIRST

Before you decide anything, you should see what's actually here. The Community tier is free forever — team feed, messaging, ticketing, fundraising. You can have your team using it inside an hour, while SportsEngine keeps doing whatever it's doing.

CONCRETE ACTIONS

1. Download the Team Scout app (iOS) or open app.teamscout.co on web.
2. Create your free account and your organization. (Two minutes.)
3. Add one team. Invite yourself and two trusted parents or coaches.
4. Explore the modules in the side menu — feed, messaging, events, tickets, fundraising. Click everything.
5. Post something to the feed. Send a test message. RSVP to an event. Just to feel it.

You haven't committed to anything. The free tier stays free forever. If you decide Team Scout isn't for you, you delete the org. No invoice, no cancellation call, no awkward conversation.

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STEP TWO

Build consensus

Invite a few coaches and parents in. Let them feel it before you sell it.

WHY THIS MATTERS

Software decisions for a program aren't a solo call. The fastest way to get coaches and parents on board is to put it in their hands for a week and let it sell itself — the feed, the messaging, the registration flow. Don't pitch. Just show.

CONCRETE ACTIONS

1. Invite 3–5 coaches and parents into your test team via the in-app invite link.
2. Share three specific examples in your group thread — a team post with photos, an event RSVP, a ticket purchase.
3. Ask them to try it for a week. Just one week.
4. Use the sample text on the next page to start the conversation.

COPY-PASTE · FOR YOUR COACHES GROUP TEXT

“Trying something new — give me a week.”

Hey all — wanted to test something for the program. I'm trying out a platform called Team Scout for our team feed, messaging, and event RSVPs. It's free for what we'd use.

I just invited you in. Take a look this week — post something, RSVP to the test event, see what it feels like. I want your honest reaction before we decide anything bigger.

No commitment, no pressure. Just need ~10 minutes from each of you.

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STEP THREE

Make the decision

Communicate the move. Walk through what changes — and what doesn't.

WHY THIS MATTERS

Once you've decided, the rest of the program needs a clear, calm announcement. Not a sales pitch — a heads-up. Why we're switching, what they need to do, what stays the same. Two paragraphs. Don't over-engineer it.

CONCRETE ACTIONS

1. Send the families-and-coaches announcement (template below).
2. Run a 30-minute coaches' walkthrough — share your screen, show the feed, the registration flow, the events module.
3. Set a soft go-live date for new registrations on Team Scout (most programs pick the start of the next billing cycle or season).
4. Keep SportsEngine open for in-flight billing. No rush to cancel.

The announcement to families

COPY-PASTE · EMAIL OR GROUP TEXT

“We're moving to Team Scout.”

Hi everyone —

Quick update on how we run the program: we're moving our team communications and registrations over to a platform called Team Scout over the next few weeks.

What changes:

- You'll get an invite to download the Team Scout app — that's where team news, photos, schedule changes, and messages will live going forward.
- New registrations and payments will go through Team Scout instead of our old platform.

What doesn't change:

- Our coaches, our practice schedule, our season — same as ever.
- Payments you've already made stay where they are. We'll wrap up the current billing cycle on the old platform.

We picked Team Scout because it keeps more of every fundraising dollar with the program, it's built for how our team actually works, and the company is responsive when we need them. We think you'll like it.

Expect the invite later this week. Reply with any questions.

COPY-PASTE · COACHES WALKTHROUGH AGENDA

30-minute coaches walkthrough

1. Why we're switching — 3 minutes
2. App tour: feed, messaging, events, tickets — 10 minutes
3. How to post to your team, send a message, create an event — 10 minutes
4. Q&A — 7 minutes

Show, don't tell. Have one coach try posting to the feed live.

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STEP FOUR

Unwind from your other platform

Finish collecting outstanding payments. Grab your reports. Then quietly stop.

WHY THIS MATTERS

There's no migration emergency. Your old platform will keep running as long as you keep paying for it — so use it as a safety net while you wind down. Don't try to switch mid-billing-cycle. Don't migrate transactions that are still in flight. Let the old platform finish its job, then walk away.

CONCRETE ACTIONS

1. Let any outstanding registrations or invoices finish processing on your old platform.
2. Export the reports you'll want for your records: payment history, roster snapshots, tax docs, sponsor receipts.
3. Disable auto-renewal on the old subscription so it lapses at the end of the term.
4. Send a one-line note to families: *"Our old platform is going dormant on [date]. Going forward, everything is on Team Scout."*
5. Optional: if anything gets stuck, ping us — hello@teamscout.co — and we'll help you unstick it.

You don't need to migrate five years of historical data. SportsEngine keeps it accessible while your account is open — and once you've exported the reports you care about, you have what you need. Most programs find that the "move all the history" instinct is anxiety, not actual need.

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STEP FIVE

Celebrate — and turn on the revenue modules

You're on a better platform. Now switch on the things that actually make money.

WHY THIS MATTERS MOST

Most programs underuse the revenue side of their software because the old platforms made it painful. Team Scout makes it easy. Program ad sales, registrations at lower fees, fundraising at 100% to the program, volunteer signups — these are the difference between breaking even and funding the season.

TURN THESE ON, IN ORDER

- 1. Program ad sales.** Free toolkit at teamscout.co/resources/program-ads. Pre-built sponsor decks, email templates, pricing sheets. Most programs book their first sponsor in week one.
- 2. Registrations & payments.** Signature tier and up. Save 2–3% in processing fees vs SportsEngine HQ Premium (3.25% + \$1.50 per transaction). On \$100k of registrations, that's real money back in the program.
- 3. Fundraising & donations.** 100% of every donated dollar reaches your program. Stripe processing only, no platform markup, no hidden cut.
- 4. Volunteer signups.** Less burnout = more capacity for sponsorships, fundraising events, parent participation.

Five years on SportsEngine, billed back to one real program.

We pulled the actual payout history for Christ Prep Academy Football — a homeschool football program in the Kansas City metro. Numbers are adjusted $\pm\sim 5\%$ to protect the program's privacy. The gap between SE fees and Stripe-at-cost is the point.

YEAR	PAID OUT	SE FEES	STRIPE AT COST	OVERPAID
2021	\$32,500	\$1,130	\$1,050	\$80
2022	\$76,800	\$3,065	\$2,460	\$605
2023	\$101,650	\$3,925	\$3,220	\$705
2024	\$100,235	\$4,025	\$3,265	\$760
2025	\$159,000	\$6,165	\$5,085	\$1,080
5-yr total	\$470,185	\$18,310	\$15,080	\$3,230

SportsEngine HQ Premium pricing: **3.25% + \$1.50 per transaction**. Team Scout passes Stripe through at cost. The processing-fee gap is on top of SportsEngine's subscription ($\sim \$1,300/\text{yr}$) and any per-form add-ons.

One more proof point. Christ Prep's full five-year SportsEngine setup was also migrated to Team Scout in 48 hours when speed was the constraint. We can do it that fast when it matters. But most programs won't need to — the gradual approach in this guide is calmer, cheaper, and just as effective.

Quick answers, no fluff.

When's the right time to switch?

Today. The Community tier is free forever — start using it now, alongside SportsEngine. Run them in parallel for a few weeks, then quietly wind the old one down.

Do we have to move our five years of data?

No — and you probably shouldn't try. Export the reports you want (payment history, roster snapshots, tax docs) and treat what's left as a reference archive in SportsEngine. Forward motion happens in Team Scout.

Do we have to cancel SportsEngine right away?

No — keep it running until in-flight payments clear and you've grabbed your reports. Disable auto-renewal so it lapses at the end of the term.

How long does the transition actually take?

Depends on what "done" means. You can have Team Scout set up and your team using the feed inside an hour. Moving registrations and payments takes longer — usually a season's worth of patience while in-flight billing clears.

What about our Stripe account?

If you have one, we link it during setup and payouts continue landing in your bank as normal. If you don't, we create one with you. Team Scout passes Stripe through at cost — no markup.

Is there a cost?

No. Community tier is free forever. Setup is on you, but it's straightforward — and if something gets stuck, message us. We'd rather answer questions than have you bounce.

What if something goes wrong?

Your old platform is still running underneath you the entire time. A bumpy step is an inconvenience, not a lost season. That's the point — there's no cutover risk because there's no cutover.



ONE MORE TIME, IN CASE IT'S USEFUL

When's the right time to transition? Today.

You've read the guide. You know the steps. The Community tier is free forever — there's no reason to wait, no risk to start. Pick a day this week. Spin up your org. Invite two coaches in. Take the fear off your plate.

[Get started free](#)

app.teamscout.co

Questions? hello@teamscout.co

The honest sales convo? teamscout.co/contact

Compare side-by-side: teamscout.co/vs-sportsengine